



# EQUIS, EPAS & EDAP

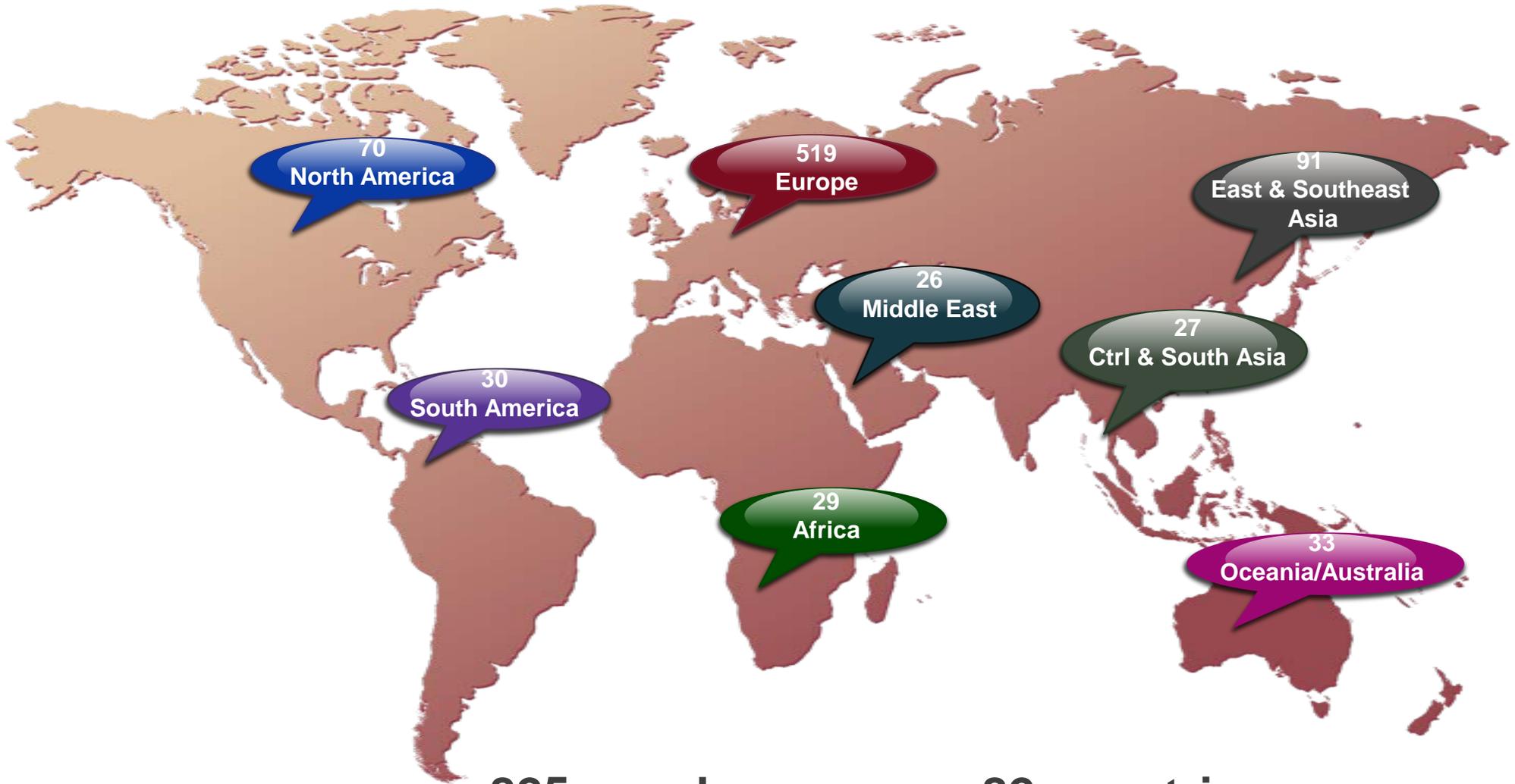
## Quality Improvement Systems of EFMD

The 5<sup>th</sup> International  
Business School Shanghai Conference  
9-10 October 2014





# EFMD Membership Worldwide



**825 members across 82 countries**



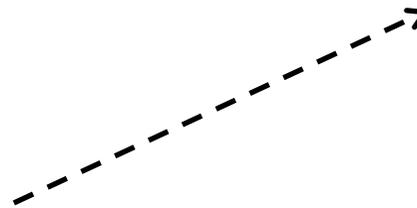
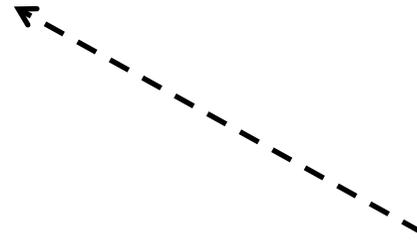


# What are the Services for Members?

- Portfolio of Accreditations & Development Systems:
  - **EQUIS**
  - **EPAS**
  - **EDAF**
- Networking & Learning Communities
- Knowledge Services
- Advisory Services
- International Advocacy
- Projects



# Quality Services Portfolio



Gap analysis ----->





# QS Portfolio Overview

## Scope

## Service



Business School

Self-Assessment  
Peer Review & Advice  
Accreditation



Programme

Self-Assessment  
Peer Review & Advice  
Gap Analysis  
Accreditation



Business School  
(possible focus on  
programmes)

Self-Assessment  
Peer Review & Advice  
Gap Analysis  
Mentoring/Consulting  
(optional)



# Underpinning Criteria

## Respect for Diversity

- No one “right” model for a business school
- QS systems first have to understand BS context before evaluating

## Responsible Management

- Ethical behaviour, social responsibility, sustainability
- Should be embedded in BS policies and operations, teaching and research

## International Dimension

- International learning experience for students
- Mix of international faculty and students, study abroad

## Corporate Connections

- Corporate learning experience for students, e.g. projects, internships
- Corporate involvement in governance, teaching, research, etc.





# Benefits of EFMD Accreditations

- ✓ Information to the market on the basis of substance
- ✓ International recognition of excellence
- ✓ International benchmarking with the best
- ✓ Sharing of good practice and mutual learning
- ✓ Agenda for quality improvement and future development
- ✓ Acceleration of quality improvement in international management education

**th,**  
Dean of the Schulich School of Business  
at York University, Canada



# Current Status



Institutional accreditation  
1997 - **147** accredited schools



Programme accreditation  
2005 - **82** accredited programmes



Development and mentoring  
2011 - **12** business schools in the process





# EFMD EGATE Advisory Service (1)

- Guidance process to assist institutions achieve accreditation
- Applies to both EQUIS and EPAS
- Advice will be offered optionally at any or all of 3 phases:
  - Pre-eligibility
  - Post-eligibility or pre-peer review
  - Post-review either after 3 year accreditation or after failure to be accredited
- Simple application process to enter the advisory service
- Once through the advisory service, institution can remain in the accreditation process until accredited and offered assistance when required
- Accreditation not a guaranteed outcome





# EFMD EGATE Advisory Service (2)

- Advisors will be experienced PRT members
- Number of advisory days dependent on the institution's requirements
  - Minimum - 2 days per year for 2 years
  - Typically EPAS programmes may elect for 4 days/year and EQUIS schools 6 days/year
- Possible to fast track without using the advisory service
- Advice is independent of the assessment process
- Lower cost than some external consultants
- Quality assured by EFMD
- Summary: optional, flexible, independent guide to accreditation





# Upcoming Quality Services Seminar

## **EQUIS & EPAS Accreditation Seminars**

Bangkok, Thailand, 25-26 November 2014

